



## **Asian Business & Management Journal**

<http://www.palgrave-journals.com/abm/index.html>

### **Special Issue on Business and the Natural Environment**

**Guest Editors:** Jacob Park, Joseph Sarkis, Zhaohui Wu, Robert Sroufe

Asian Business & Management (ABM) Journal is pleased to announce a special issue focused on a timely and critical assessment of environmental management challenges faced by firms and organizations in Asia, with a goal of developing more nuanced theoretical and empirical understanding of the emerging links between business and natural environment in the Asian regional context.

Volume 7.4 edition of the ABM Journal published in December 2008 provided a more concrete theoretical and empirical analysis of a wide range of business, environment, and society issues and the proposed special issue (to be published in September 2011) seeks to further understanding of energy, industrial pollution, environmental strategy, base of the pyramid within the Asian regional context. Editorial of the December 2008 special issue on business and natural environment can be found here: <http://www.palgravejournals.com/abm/journal/v7/n4/full/abm200816a.html>

#### Selected Themes

The purpose of this special issue will build on the ABM Journal Volume 7.4 and address the following issues and topics:

- Theoretical and conceptual papers critically assessing the challenges and opportunities posed by business and natural environment in the context of Asia;
- Empirical research elucidating environmental management challenges on the global level and discussing their implications for Asia
- Case study analyses exploring the relationship between community, environment, and firms & organizations.

#### Timeline

- Paper Proposals (300 words): December 11, 2009 (Friday)
- Notification of the Selected Paper Proposals: February 15, 2010 (Monday)
- First draft of the papers: June 4, 2010 (Friday)
- Comments on the first draft returned to the authors: August 2, 2010 (Monday)
- Revised draft due: December 6, 2010 (Monday)
- Publication date: September 2011

All papers should conform to the Asian Business & Management journal format (please visit [http://www.palgrave-journals.com/abm/author\\_instructions.html](http://www.palgrave-journals.com/abm/author_instructions.html) for details) and the initial proposals and/or questions about the special issue should be sent to: Jacob Park ([parkj@greenmtn.edu](mailto:parkj@greenmtn.edu))