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Aims and Scope:

Asian Business & Management provides a unique perspective on business and management issues, both within Asia and between Asia and the wider world. Adopting a range of disciplinary and methodological approaches, it is critical reading for a broad global audience with an interest in this dynamic subject.

Asia's place in the economic order has been driven by the dynamic interaction of global capital and regional and local forces. Rapid growth and swift financial downturn require rigorous scholarly attention. Asia's socio-economic conditions are patently different from those of the West: a re-examination of functional Anglo-American approaches and the 'Asian values model' are called for.

Asia offers good grounds for the study of business and management. Currently the leading journals in the field deal with Asia by looking in from the outside. In contrast, **Asian Business & Management (ABM)** will create a new forum for the scholarly community by focusing upon Asia and by encouraging the interaction of Asian academics and those from beyond the region.

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