

Corporate Reputation Review

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Aims and Scope:

Corporate Reputation Review is the leading international journal for all professionals concerned with managing and measuring corporate reputation. **Corporate Reputation Review** provides a forum for research and analysis into reputations and reputation management. The journal is designed to foster dialogue between research and practice, and describe recent developments, latest thinking, and best practice in reputation management.

Readership

Corporate Reputation Review is essential reading for senior professionals in private and public sector organisations and academic observers in universities and business schools including: CEOs; Corporate Communication Directors; Heads of Investor Relations; Marketing Directors; Heads of Public Relations; Heads of Public Affairs; Heads of Employee Communication; Heads of Corporate Branding; Heads of Information and Knowledge Management; Heads of External Communications; Strategic Planners; Consultants; Academics and Researchers.

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- **Corporate Reputation Review** is indexed and/or abstracted in: Association of Business Schools' Academic Journal Quality Guide; the Anbar International Management Database (AIMD); the Elmar moderated listserv at elmar.ama.org; PsycINFO; Thomson Gale; SwetsWise; OCLC; Infotrieve; ABI/INFORM and related ProQuest services, EBSCO.