Aims and Scope:

Corporate Reputation Review was launched in 1997 and publishes four issues on corporate reputation every year. It invites original research that explores the relationships between corporate reputation and strategic positioning: corporate identity, communications, and image; branding and profiling; valuation and performance.

Each issue delivers an intelligent and stimulating mix of:

- Industry Surveys
- Leading-edge Thinking
- Robust Research
- Latest and Best Practice

This journal addresses the key questions of how corporate reputations impact on a company’s performance and its value; how corporate reputation can be measured; and how it can be managed. The manuscripts published in Corporate Reputation Review are subjected to double-blinded refereeing.

Online Features:

- Complete online archive available back to 1997.
- Corporate Reputation Review is indexed and/or abstracted in: ABI/INFORM and related ProQuest services; Anbar International Management Database (AIMD); Association of Business Schools’ (ABS) Academic Journal Quality Guide; Australian Business Deans’ Council (ABDC); Australian Research Council ERA Ranked Journals List; Gale; Elmar moderated listserv; Infotrieve; OCLC; PsycINFO; SCOPUS; SwetsWise.