

Journal of Revenue and Pricing Management

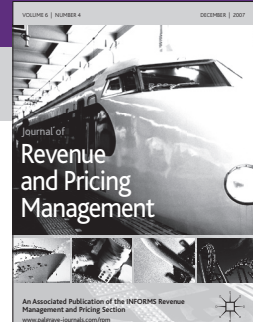
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Aims and Scope:

Journal of Revenue and Pricing Management covers the diversity and depth associated with pricing, whether it is Operational Research mathematical models, implementation issues, or applications in new industries. The journal covers those subjects using:

- Practice papers and case studies looking at real-life challenges and issues
- Cutting-edge research, theory and application
- The journal includes regular contributions from leading authorities and industry experts

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