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Special Issue on

Information technology funding and system justification in the organization

Over the past 30 years, we have witnessed numerous changes in the IT-firm arena, including: a dramatic increase in the amount firms spend on IT, the number of and degree to which a firm’s employees use IT, the installed base of IT applications in a firm, an increasing reliance on external entities for the IT products and services that firms consume, etc. Over this period, IT investments have changed from automating existing business processes to enabling new initiatives that must be integrated into the business. As a result, IT spending decisions for IT infrastructure and new applications have become more complex.

Today, most new processes, activities and products introduced by firms require IT investments to come to fruition. Moreover, businesses often have to make large IT investments in infrastructure that may not be tied to any specific product or revenue stream. At the same time, globalization of the IT services industry and the trend toward outsourcing of IT services has created a complex array of choices for any IT related service or development effort. This issue will revisit the IT funding decision in the organization in light of the IT changes in the organization in recent years, and the expanded scope of IT in the organization.

It is expected that a variety of interesting research questions may be related to this issue. Topics may include, but are not limited to, the following:

- Funding for new systems, applications and products
- Funding for IT infrastructure
- The impact of outsourcing and global development and services on funding decisions
- The impact of IT investments on organizational performance
- New governance and decision processes and their effects on funding decisions
- The impact of mobile technologies on application or infrastructure funding decisions
- Cultural and cross-national issues related to IT funding
- Development methodologies and funding
- Relationships between firm strategy, capital structure, or the economic environment and funding decisions
- Other issues related to IT budgeting, justification, or funding

Guest Editors for the Special Issue

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Submission Guidelines and Important Dates

- Papers may be submitted to the special issue anytime before September 30, 2010
- Submit using the EJIS online paper submission system at http://ejis.msubmit.net/cgi-bin/main.plex
  (Select the Special Issue during submission)
- Follow the EJIS formatting guidelines at http://ejis.msubmit.net/cgi-bin/main.plex?form_type=display_auth_instructions (Note that papers should be no longer than 8000 words)