



Editorial

European Management Review (2004) 1, 113. doi:10.1057/palgrave.emr.1500021

It is a great pleasure for us to introduce the second issue of the *European Management Review* (EMR). Our first issue, you will recall, was a special issue put together by Guest Editors Peter McKiernan and Chris Carter on the occasion of the Fourth EURAM conference which they organized in Saint Andrews, Scotland in May 2004. This second issue is therefore the first regular issue of the journal, with all the published articles having gone through our standard – and rigorous – evaluation process. The four articles in this issue were selected from the over 90 submissions that we had received at the time of closing. They went through several rounds of reviews and revisions. We believe that this process helped the authors improve their papers significantly and has contributed to the resulting high quality of all the articles published in this issue. We are confident both the authors and the readership of the journal will agree with us on this.

We are also very happy with the mix of articles included in this issue. By coincidence, all of the articles have at least one author who is based in Europe. However, two of the articles also have co-authors from the United States. While we do believe that there is room for an academic management journal with something distinctly ‘European’ about it, we would be very concerned if this journal were only of interest to European authors and readers. This is obviously not the case. Finally, we are particularly happy that one of the articles in this first regular issue covers a topic related to the ‘new’ Europe. Indeed, we believe that there is much to be learnt from the experience of companies

operating in a context that only recently has made ‘management’ a relevant field of study.

Last but not least, we would like to immensely thank all the authors of the four articles included in this issue of the journal. We realize that there is some risk in publishing a quality paper in a new journal when more established journals would no doubt have been very happy to accept it. By taking such a risk, the authors of the articles in this issue are making a tremendous contribution to the success of EMR, as a quality outlet for rigorous and relevant research. We are convinced that, thanks to them, the academic community will increasingly recognize the high quality of EMR and that in the end, their ‘gamble’ will pay off: they will be proud to have an article in one of the very first issues of what will have become one of the top journals in management research!

As a concluding note, we would like to again stress that, in order for EMR to become the success we all hope for, we need all of you. We need you to send some of your best research work to EMR; we need you to review papers for EMR and provide authors with top quality reviews; and we also need you to encourage colleagues and students to submit their work to EMR. We hope you will join us in making EMR the high-quality journal we, as management academics based in Europe, need.

Pierre Dussauge
Editor
Niels Noorderhaven
Associate-Editor