

Call for Papers

International Journal of Educational Advancement

Fundraising in a Time of Economic Downturn: Theory, Practice, & Implications

Guest Editor:

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Submission Deadline: 30 June 2009

The world's markets are down significantly and fears of recession are making way to worries of a potential depression in many economies. As personal wealth is disappearing from portfolios, institutional endowments are succumbing to the wreaking of the markets as well. State support of education is retreating as tax revenues fall. In this economic downturn how are institutions fairing in terms of fundraising for the future, or perhaps more pressing, to fulfil their obligations now?

According to the annual NACUBO Endowment Study of U.S. institutions of higher education the average rate of return in the fiscal year ending June 30, 2008 was a loss of 3 percent. In the first five months of the current fiscal year returns fell an additional 23 percent. The conditions of the market have lead to budget cuts, hiring freezes and other substantial reductions in non-mission critical expenditures.

As the markets began to decline in fiscal year 2008, private giving did as well. According to the Voluntary Support of Education survey, when removing the top 20 performing institutions, who by far out preformed the rest of U.S. institutions, private giving fell 4.2 percent—before the large market collapsed in the fall and winter of 2008/2009. As institutional advancement programs are growing more and more around the world, how is this global recession affecting fundraising?

This special issue of the *International Journal of Educational Advancement* is devoted to the examination, discussion and illustration of the effects of economic downturns on fundraising and philanthropy toward education at all levels in the United States and around the world. We are interested in articles that will critically evaluate current developments, explore past economic downturns, and examine the implications of recessions on institutions and specifically institutional advancement.

Contributions that blend theory, empirical analysis, and practice are welcome. Given the Journal's focus, authors that critically address philanthropy and fundraising to all levels of education and from or to all parts of the world are encouraged to submit. Contributions should be between 3000-5000 words in length. Articles from researchers as well as scholar-practitioners are particularly welcome. Submissions using all methodologies are encouraged.

Practitioners are encouraged to submit articles that share “notes from the field.” Submissions might look at, but are not limited to: How has the economic downturn changed your fundraising practice? How will commitments of financial aid or capital projects be effected? How are campaigns that are currently running or being planned being effected?

Papers should follow normal *International Journal of Educational Advancement* guidelines. You can read more about these, and about the Journal itself, at <http://www.palgrave-journals.com/ijea/index.html>.

All papers will be double blind peer reviewed. The deadline for submission of papers is **30th June 2009**.

Papers should be emailed as MS Word files to the special issue Guest Editor:

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or the Managing Editor, Brenda Rouse: Email: b.rouse@palgrave.com