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JIBS 40<sup>TH</sup> ANNIVERSARY PLENARY AND 1970-1985 DECADE AWARDS

Please join the Journal of International Business Studies at a special JIBS 40<sup>th</sup> Anniversary Plenary at the annual meetings of the Academy of International Business in San Diego on June 29, 2009. The Plenary is designed to celebrate and reflect on the journal's first 40 years in light of its relevance for today's scholars.

A highlight of the Plenary will be the presentation of 16 new JIBS Decade Awards. Former JIBS Editor-in-Chief Paul Beamish instituted the JIBS Decade Award to recognize the most influential paper published in JIBS ten years prior. The Award, now sponsored by Palgrave Macmillan, was first given in 1996 for the 1986 volume of JIBS. As part of this year's anniversary celebrations, the JIBS Editors engaged in a "Back to 1970" project to extend the Decade Awards from 1985 back to the first volume in 1970.

Please join us in congratulating the authors of the new Decade Award winning articles for 1970-1985: John D. Daniels (1970), Robert Schooler (1971), James D. Goodnow & James E. Hansz (1972), James J. Ward (1973), Claude L. Simpson Jr. & Duane Kujawa (1974), Ian H. Giddy & Gunter Dufey (1975), Alan M. Rugman (1976), Jan Johanson & Jan-Erik Vahlne (1977), Warren J. Bilkey (1978), Stephen J. Kobrin (1979), John H. Dunning (1980), Stan D. Reid (1981), Warren J. Bilkey & Erik Nes (1982), Geert Hofstede (1983), Donald J. Lecraw (1984), and William H. Davidson & Donald G. McFetridge (1985). The complete list of papers is attached below.

At the Plenary, a panel of JIBS Decade Award winners will discuss their research and the field of international business studies. Panelists include John Daniels (1970), Jan Johanson and Jan-Erik Vahlne (1977), Paul Beamish (1987) and Julian Birkinshaw (1999), with JIBS Editor-in-Chief Lorraine Eden as chair. Authors of the new 1970-1985 JIBS Decade Awards will receive their awards and make brief remarks.

Please join us in San Diego as we celebrate the achievements of 30 years of JIBS Decade Awards and the 40<sup>th</sup> Anniversary of JIBS. See <http://aib.msu.edu/events/2009/> for conference information. For full citations and free downloadable copies of the JIBS Decade Award articles, please see: [http://www.palgrave-journals.com/jibs/decade\\_award.html](http://www.palgrave-journals.com/jibs/decade_award.html).

## 1970-1985 JIBS DECADE AWARD WINNERS

### 1970

Title: Recent Foreign Direct Manufacturing Investment in the United States  
Author(s): John D. Daniels

### 1971

Title: Bias Phenomena Attendant to the Marketing of Foreign Goods in the U.S.  
Author(s): Robert Schooler

### 1972

Title: Environmental Determinants of Overseas Market Entry Strategies  
Author(s): James D. Goodnow, James E. Hansz

### 1973

Title: Product and Promotion Adaptation by European Firms in the U.S.  
Author(s): James J. Ward

### 1974

Title: The Export Decision Process: An Empirical Inquiry  
Author(s): Claude L. Simpson Jr., Duane Kujawa

### 1975

Title: The Random Behavior of Flexible Exchange Rates: Implications for Forecasting  
Author(s): Ian H. Giddy, Gunter Dufey

### 1976

Title: Risk Reduction by International Diversification  
Author(s): Alan M. Rugman

### 1977

Title: The Internationalization Process of the Firm – A Model of Knowledge Development and Increasing Foreign Market Commitments  
Author(s): Jan Johanson, Jan-Erik Vahlne

### 1978

Title: An Attempted Integration of the Literature on the Export Behavior of Firms  
Author(s): Warren J. Bilkey

### 1979

Title: Political Risk: A Review and Reconsideration  
Author(s): Stephen J. Kobrin

### 1980

Title: Towards an Eclectic Theory of International Production: Some Empirical Tests  
Author(s): John H. Dunning

### 1981

Title: The Decision-Maker and Export Entry and Expansion  
Author(s): Stan D. Reid

### 1982

Title: Country-of-Origin Effects on Product Evaluations  
Author(s): Warren J. Bilkey, Erik Nes

**1983**

Title: The Cultural Relativity of Organizational Practices and Theories

Author(s): Geert Hofstede

**1984**

Title: Bargaining Power, Ownership, and Profitability of Transnational Corporations in Developing Countries

Author(s): Donald J. Lecraw

**1985**

Title: Key Characteristics in the Choice of International Technology Transfer Mode

Author(s): William H. Davidson, Donald G. McFetridge

These papers, along with the award winning papers from the 1986-1999 volumes are all available for download at [http://www.palgrave-journals.com/jibs/decade\\_award.html](http://www.palgrave-journals.com/jibs/decade_award.html).