Special Issue – Call for Papers

“FINANCIALIZATION AND INFORMATION TECHNOLOGY”

Editors for the Special Issue: Wendy L. Currie and Thomas Lagoarde-Segot
Deadline for Submissions: 31 January 2016

The term Financialization refers to “the increasing role of financial motives, financial markets, financial actors and financial institutions in the operation of the domestic and international economies” (Epstein, 2005, 3). Following the financial crash of 2007-8, the concept of financialization has become increasingly used by economists, sociologists and political scientists to describe the “transformation in which financial activities (rather than services more generally) have become increasingly dominant” in world economies over several decades (Krippner, 2011, 2). Financial markets have become more fragmented and complex where global interconnections pose new demands on regulators to develop and apply new laws, directives and rules to prevent disruptive market events. Following the Flash Crash of 2010, the link between financialization and information technology is more visible to businesses, institutions, governments and individual investors. The relentless technological change since the 1980s ‘Big Bang’ in global stock markets where electronic communications networks (automated trading) replaced open outcry trading (human floor traders) has fundamentally changed the dynamics, economics and processes of financial trading. For example, with the advent of high frequency and algorithmic trading, U.S. and European financial regulators are seeking to tackle loopholes in current regulatory regimes. The focus is on preventing market abuse and manipulation by improving transparency and monitoring of trading strategies. Such endeavours are controversial as initiatives to slow the technological arms race to create a more level playing field among market participants is contrary to free market competition. The aim of this special issue is to publish a selection of articles on the intersection between financialization and information technology. Conceptual, methodological and empirical studies which situate examples of the numerous financial market innovations and technologies (automated trading, high frequency and algorithmic trading, securitization, exchange traded funds and hedge funds, technological intermediation/dis-intermediation) will be considered. We are especially interested in manuscripts that adopt a cross-disciplinary and comparative (cross-country) focus. Authors can submit empirical papers which use any research method. Case studies, ethnographies, action research and surveys are all acceptable. Conceptual papers are also welcome. Authors are invited to contact one or both of the editors of the special issue for further advice.

Wendy L. Currie
Audencia, School of Management
Nantes, France
Email: wcurrie@audencia.com
+ 33 (0) 240 37 34 07

Thomas Lagoarde-Segot
Kedge Business School
Marseille, France
Email: thomas.lagoardesegot@kedgebs.com
+ 33 (0) 491 827 390

Submission Details

Papers should be between 6,000-8,000 words in length and follow the style and referencing systems of the Journal of Information Technology. Please refer to the journal website for information: http://www.palgrave-journals.com/jit/index.html

Deadlines:

Submission of Paper: 29 February 2016

First Round Decision: 10 May 2016
Revisions Due: 30 July 2016
Final Decision: 1 October 2016

Advance Online Publication: 1 October – 31 December 2016
Print Publication: March 2017