

## 19 Leisure

### 19.1 Television licences

Thousands

	Television licences current			Television licences current	
	End of period			End of period	
	Monochrome	Colour		Monochrome	Colour
	BTAA	BTAB	Oct	44	24 506
2001 <sup>1</sup>	124	22 896	Nov	42	24 373
2002 <sup>1</sup>	98	23 191	Dec	42	24 364
2003 <sup>1</sup>	79	23 523			
2004 <sup>1</sup>	62	23 948	2007 Jan	41	24 404
2005 <sup>1</sup>	51	24 213	Feb	41	24 440
			Mar	40	24 504
2006 <sup>1</sup>	42	24 364	Apr	40	24 522
2007 <sup>1</sup>	35	24 563	May	39	24 563
2008 <sup>1</sup>	30	24 765	Jun	39	24 583
2004 Dec	62	23 948	Jul	38	24 610
			Aug	38	24 634
2005 Jan	61	23 977	Sep	37	24 504
Feb	60	24 026	Oct	37	24 706
Mar	58	24 103	Nov	36	24 575
Apr	58	24 130	Dec	35	24 563
May	57	24 144			
Jun	56	24 170	2008 Jan	35	24 609
			Feb	34	24 646
Jul	56	24 173	Mar	34	24 706
Aug	55	24 202	Apr	33	24 733
Sep	55	24 249	May	33	24 759
Oct	54	24 300	Jun	33	24 777
Nov	52	24 168			
Dec	51	24 213	Jul	32	24 809
			Aug	32	24 827
2006 Jan	50	24 247	Sep	31	24 854
Feb	50	24 297	Oct	31	24 883
Mar	49	24 370	Nov	30	24 750
Apr	49	24 377	Dec	30	24 765
May	48	24 410			
Jun	47	24 442	2009 Jan	29	24 782
			Feb	29	24 805
Jul	47	24 460	Mar	29	24 848
Aug	46	24 462	Apr	29	24 849
Sep	44	24 506			

<sup>1</sup> Not sales figures, but are the amount of 'Licences in Force' - i.e how many licences are valid at that point in time.

Source: Capita Business Services Ltd.: 0117 3021003

### 19.2 UK cinema statistics<sup>1,2</sup>

	Sites (number)	Screens (number)	Total number of admissions (millions)	Gross box office takings (£ million)	Revenue per admission (£)	Revenue per screen (£ thousand)
	JMHX	JMHY	JMHZ	JMIA	JMIB	JMIC
1999	751	2 825	139.1	549.7	3.95	194.6
2000	754	3 017	142.5	572.8	4.02	189.9
2001	766	3 248	155.9	645.0	4.14	198.6
2002	775	3 402	175.9	755.3	4.29	222.0
2003	776	3 433	167.3	742.0	4.44	216.1
2004	773	3 475	171.3	769.6	4.49	221.4
2005	771	3 486	164.7	770.3	4.68	221.0
2006	783	3 569	156.6	762.1	4.87	213.5
2007	775	3 596	162.4	821.0	5.05	228.3
2008	772	3 661	164.2	850.0	5.18	232.2

<sup>1</sup> Includes Isle of Man and the Channel Islands.

<sup>2</sup> Admissions are based on all cinemas taking advertising.

Source: CAA/Nielsen EDI

# 19.3 Estimates of Average Issue Readership of national daily newspapers

rolling 12 months' periods ending

		Thousands											
		2006	2006	2006	2006	2007	2007	2007	2007	2008	2008	2008	2008
		Mar	Jun	Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep	Dec
The Sun	WSDV	8 059	8 071	7 874	7 716	7 840	7 768	7 931	7 980	7 897	8 031	7 949	7 872
Daily Mail	WSEI	5 456	5 455	5 364	5 302	5 253	5 197	5 239	5 230	5 293	5 347	5 212	5 062
Daily Mirror/Daily Record	WSEH	5 138	4 980	4 945	4 935	4 937	4 975	4 971	4 895	4 904	4 864	4 758	4 717
Daily Mirror	WSEM	3 956	3 857	3 825	3 803	3 844	3 880	3 868	3 789	3 748	3 685	3 623	3 600
The Daily Telegraph	WSEN	2 081	2 033	2 140	2 147	2 177	2 167	2 054	2 075	2 023	2 060	2 048	1 901
The Times	WSES	1 853	1 791	1 772	1 740	1 730	1 702	1 672	1 666	1 673	1 731	1 764	1 813
Daily Express	WSEP	1 876	1 838	1 751	1 720	1 742	1 694	1 687	1 678	1 621	1 598	1 605	1 571
Daily Star	WSEQ	1 682	1 617	1 533	1 557	1 620	1 701	1 690	1 597	1 500	1 484	1 417	1 427
The Guardian	WSET	1 175	1 189	1 190	1 248	1 239	1 226	1 193	1 121	1 169	1 165	1 240	1 240
The Independent	WSEU	731	766	741	763	767	774	787	745	733	702	722	688
Financial Times	WSEY	348	346	384	390	394	398	375	360	362	377	387	418
Any national morning	WSEZ	22 686	22 411	22 007	21 724	21 782	21 702	21 709	21 650	21 536	21 625	21 475	21 203

Source: National Readership Surveys Ltd.

# 19.4 Overseas travel and tourism<sup>1</sup>

Not seasonally adjusted

	Visits by overseas visitors to the UK (thousands)	Expenditure by overseas visitors to the UK (£ million)	Visits by UK residents abroad (thousands)	Expenditure by UK residents abroad (£ million)	Net earnings in UK (£ million)
	GMAA	GMAK	GMAF	GMAM	GMAO
2003	24 716 <sup>†</sup>	11 854 <sup>†</sup>	61 424	28 549 <sup>†</sup>	-16 695
2004	27 755	13 046	64 195 <sup>†</sup>	30 285	-17 238
2005	29 970	14 248	66 441	32 155	-17 906
2006	32 714	16 002	69 536	34 411	-18 409
2007	32 779	15 961	69 451	35 013	-19 053
2008	31 928	16 366	68 644	36 523	-20 157 <sup>†</sup>
2003 Q2	6 073	2 744	16 297	7 086	-4 342
Q3	7 534	4 041	20 330	10 018	-5 977
Q4	6 165	2 919	13 291	5 999	-3 080
2004 Q1	5 449	2 229	11 817	5 729	-3 500
Q2	7 022	3 231	16 911	7 602	-4 370
Q3	8 501	4 390	21 273	10 437	-6 047
Q4	6 783	3 196	14 194	6 517	-3 321
2005 Q1	6 172	2 644	12 821	6 411	-3 767
Q2	7 868	3 562	17 417	8 110	-4 548
Q3	8 858	4 474	21 767	10 912	-6 438
Q4	7 072	3 568	14 436	6 722	-3 154
2006 Q1	6 351	2 758	13 131	6 665	-3 907
Q2	8 476	3 970	18 738	8 765	-4 795
Q3	10 296	5 401	22 378	11 543	-6 142
Q4	7 591	3 873	15 289	7 438	-3 565
2007 Q1	6 738	3 001	13 496	6 908	-3 907
Q2	8 510	3 860	17 977	8 834	-4 975
Q3	9 565	5 234	23 000	12 097	-6 863
Q4	7 966	3 866	14 978	7 174	-3 308
2008 Q1	7 193	3 128	14 283	7 761	-4 633
Q2	8 424	4 262	18 391	9 225	-4 963
Q3	9 384	5 217	22 320	12 638	-7 422
Q4	6 927 <sup>†</sup>	3 760 <sup>†</sup>	13 650 <sup>†</sup>	6 899 <sup>†</sup>	-3 139 <sup>†</sup>
2009 Q1	6 280	3 130	11 630	6 755	-3 625

<sup>1</sup> Due to rounding methodology, quarterly figures will not always sum to the annual total.

Source: International Passenger Survey, Office for National Statistics