

Editor's Introduction

This issue of the Teaching & Learning Section of OMJ presents two extraordinary tools for engagement in the classroom. "Finding OB in Disney's Finding Nemo: An Experiential Learning Exercise" shares an innovative approach to the numerous OB principles demonstrated in the highest grossing animated film ever produced by Disney. Author Rayshad Holmes shows us how to see illustrations of the work of Maslow and Vroom, ideas of leadership, and examples of groupthink in the world of a clown fish and friends. Beyond being an engaging bit of teaching, this exercise helps students make connections of theory to practice in a way that is enjoyable and full of surprising insights.

The second article in the Section uses a current issue of social importance to teach critical thinking, presentation skills, and agenda building. The efforts of a small city to control the development of a Liquid Natural Gas terminal on their waterfront brings to bear elements of environmental law, politics, and management as various constituencies work through the negotiation in an effort to meet their conflicting agendas of energy policy and community well being. The article is called "Weaver's Cove Energy versus the city of Fall River, Massachusetts: an experience in the concepts of stakeholders, economic impact, and social obligation/social responsibility" and authors Susan Bosco, Brett McKenzie, and Kathleen S. Micken have created a challenging and interesting case exercise for students and instructors in a variety of management or strategy classes. This is the sort of classroom exercise that becomes a reference point of discussion and concept integration for students throughout the semester.

Both these articles fit the mission of the Teaching & Learning Section to advance our knowledge and ability as educators. I hope you find these works useful in your efforts to create interesting learning experiences and will let us know about your thoughts and experiences with these original teaching pieces.

Steve Meisel
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