

**Press Release**  
For immediate release  
September 16, 2008

**Palgrave Macmillan and the National Association for  
Business Economics Announce Partnership to Publish  
*Business Economics***

Palgrave Macmillan, the academic and professional publishing division of Macmillan Publishers Ltd, and the National Association for Business Economics (NABE) announced today that Palgrave Macmillan will publish *Business Economics*, the official journal of NABE, on behalf of the Association.

*Business Economics* is a leading refereed periodical, now in its forty-third year. It provides practical information for those who apply economics in their jobs and is a notable forum for debating solutions to key business issues and best-practice applied economic models and techniques.

David Bull, Publishing Director of Palgrave Macmillan, said:

*"We are delighted to work in partnership with NABE to publish Business Economics. We believe that the quality of the journal and its editorial processes, allied to our global journals publishing infrastructure and outreach, will enable this notable title to prosper yet further."*

The first volume to be published by Palgrave Macmillan will be Volume 44, beginning in January 2009. Palgrave Macmillan will publish *Business Economics* in print and online formats. NABE and Palgrave Macmillan are working together to ensure a smooth transition. The editorial operation of *Business Economics* will continue unchanged.

Palgrave Macmillan's extensive experience of global journals publishing will bring immediate benefits to *Business Economics*, which will be available online in both PDF and fully searchable full-text HTML formats. With this advanced online availability and Web functionality, readers, authors, and librarians will experience faster, more consistent, and more comprehensive access to the content.

Ellen Hughes-Cromwick, President of NABE said:

*"For more than four decades, Business Economics has provided NABE members, economists, and businesspeople around the world with an important vehicle for their ideas, analysis, and information. We are very pleased to announce our partnership with Palgrave Macmillan, and we know that Business Economics can only benefit from its extensive publishing expertise."*

**Publication details:**

*Business Economics*

2009, Volume 44, Published quarterly

ISSN: 0007-666X

Further information will follow at: [www.palgrave-journals.com/be/](http://www.palgrave-journals.com/be/)

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**Notes to Editors**

*About the National Association for Business Economics*

NABE<sup>®</sup> is an association of professionals who have an interest in business economics and who want to use the latest economic data and trends to enhance their ability to make sound business decisions. There are approximately 2,500 members representing more than 1,500 businesses and other organizations from around the world. Since its founding in 1959, NABE<sup>®</sup> has continued to attract the attention of the most influential and prestigious economic leaders in business. Past Presidents have included several former Federal Reserve Governors, the former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, and other senior business leaders.

NABE's mission is to provide leadership in the use and understanding of economics.

***About Palgrave Macmillan***

Palgrave Macmillan is a global academic publisher, serving learning and scholarship in higher education and the professional world. It publishes textbooks, journals, monographs, professional and reference works in print and online. Its programme focuses on the Humanities, the Social Sciences and Business. As part of the Macmillan Group, it represents an unbroken tradition of 160 years of independent academic publishing.

Macmillan is owned by The Holtzbrinck Group, which is one of the few international publishing houses to remain in family ownership. Companies in the Holtzbrinck Group retain the advantages of private ownership – stability, continuity and the ability to take the long-term view of investment and growth – while benefiting from the strengths of a global company trading in a range of media.