

**Press Release**  
For immediate release  
September 22, 2008

## **Palgrave Macmillan and The Operational Research Society Announce Partnership to Publish *OR Insight***

Palgrave Macmillan, the academic and professional publishing division of Macmillan Publishers Ltd, and The Operational Research Society (The OR Society) announced today that Palgrave Macmillan will publish *OR Insight*, an official journal of The OR Society, on behalf of the Society.

*OR Insight* is a quarterly periodical, now in its twenty-first year. Its aim is to provide an interesting and stimulating publication which appeals not only to management science practitioners, but also to managers wishing to learn more about operational research (OR).

More specifically, *OR Insight* seeks to:

- \* stimulate interest in OR
- \* inform managers and management scientists about the scope and potential of OR interventions
- \* inform practitioners about developments in related areas.

Emma Jones, Publisher at Palgrave Macmillan, said: “We are very pleased to add *OR Insight* to the growing list of titles that we now publish in partnership with The OR Society. We believe that our global journals publishing infrastructure and outreach will enable *OR Insight* to find a much wider audience and we are excited about the plans that the new editorial team have for developing the journal.”

The first volume to be published by Palgrave Macmillan will be Volume 22, beginning in April 2009. Palgrave Macmillan will publish *OR Insight* in print and online formats. The OR Society and Palgrave Macmillan are working together to ensure a smooth transition.

Palgrave Macmillan’s extensive experience of global journals publishing will bring immediate benefits to *OR Insight*, which will be available online in both PDF and fully searchable full-text HTML formats. With this advanced online availability and Web functionality, readers, authors, and librarians will experience faster, more consistent, and more comprehensive access to the content.

Gavin Blackett, General Manager of The OR Society, said: “We’re absolutely delighted with this deal with Palgrave. Palgrave’s involvement will enable us to spread the word about OR in practice to all corners of the globe. We’ll all be working incredibly hard to meet the ambitious plans we’ve put in place.”

### **Publication details:**

*OR Insight*

2009, Volume 22, Published quarterly

Print ISSN: 0953-5543

**For further information, please contact:**

Laura Ingle, Product Manager, Palgrave Macmillan, Houndmills,  
Basingstoke RG21 6XS, UK  
Tel: +44 (0)1256 302959 x 3038  
Fax: +44 (0)1256 330688  
Email: [l.ingle@palgrave.com](mailto:l.ingle@palgrave.com)

**Notes to Editors**

*About The OR Society*

The OR Society is the world's oldest-established learned society catering to the Operational Research (OR) profession, and one of the largest in the world, with 3000 members in 53 countries. The Society's principal activities are in training; publishing journals of international repute to disseminate the latest developments in OR; organising national, international and specialist conferences in the subject; demonstrating to the wider community the benefits, in terms of greater efficiency, improved service or otherwise, that OR can bring to society; sponsoring educational activities such as summer schools for researchers and research projects; preserving, developing and managing the historical record of the subject by establishing and supporting the world's only official OR archive and sponsoring the world's first official history of OR.

*About Palgrave Macmillan*

Palgrave Macmillan is a global academic publisher, serving learning and scholarship in higher education and the professional world. It publishes textbooks, journals, monographs, professional and reference works in print and online. Its programme focuses on the Humanities, the Social Sciences and Business. As part of the Macmillan Group, it represents an unbroken tradition of 160 years of independent academic publishing.

Macmillan is owned by The Holtzbrinck Group, which is one of the few international publishing houses to remain in family ownership. Companies in the Holtzbrinck Group retain the advantages of private ownership – stability, continuity and the ability to take the long-term view of investment and growth – while benefiting from the strengths of a global company trading in a range of media.