

Business & Management

Asian Business & Management

A significant forum for debate in a dynamic area of research, *ABM* provides a unique perspective - a focus on business from within Asia, developing the interaction of Asian academics and those from beyond the region.

Readership: Academics, researchers, policy-makers, those with an interest in international business and management.

Circulation: 400

Web visits/month: 3,000

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: C

www.palgrave-journals.com/abm/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 8.1 | March | 15 Dec 08 | 08 Jan 09 |
| 8.2 | June | 17 Mar 09 | 01 Apr 09 |
| 8.3 | September | 18 Jun 09 | 03 Jul 09 |
| 8.4 | December | 10 Sep 09 | 29 Sep 09 |

Corporate Reputation Review

CRR is the leading international journal for all professionals concerned with managing and measuring corporate reputation. The journal is designed to foster dialogue between research and practice, and describe recent developments, latest thinking, and best practice in reputation management.

CRR is published in association with the Reputation Institute.

Readership: CEOs, corporate communication directors, heads of investor relations, marketing directors, heads of public relations, heads of public affairs, heads of employee communication, heads of corporate branding, heads of information and knowledge management, heads of external communications, strategic planners, consultants, academics and researchers.

Circulation: 600

Web visits/month: 3,700

Dimensions

- **Trimmed page size (mm):** 270 x 210
- **Full page ad dimensions (mm):** 240 x 180
- **Bleed ad dimensions (mm):** 276 x 216
- **Half page (H):** 120 x 180
- **Half page (V):** 240 x 85

Price Band: C

www.palgrave-journals.com/crr/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 11.4 | Winter | 19 Nov 08 | 04 Dec 08 |
| 12.1 | Spring | 24 Feb 09 | 11 Mar 09 |
| 12.2 | Summer | 29 May 09 | 15 Jun 09 |
| 12.3 | Fall | 24 Aug 09 | 09 Sep 09 |

Business & Management

European Management Review

An international journal dedicated to advancing the understanding of management in private and public sector organizations through empirical investigation and theoretical analysis.

The official journal of the European Academy of Management (EURAM).

Readership: Academics in all aspects of international business and management, particularly strategy.

Circulation: 800

Web visits/month: 3,500

Dimensions

- **Trimmed page size (mm):** 280 x 210
- **Full page ad dimensions (mm):** 250 x 180
- **Bleed ad dimensions (mm):** 286 x 216
- **Half page (H):** 125 x 180
- **Half page (V):** 250 x 85

Price Band: A

www.palgrave-journals.com/emr/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 6.1 | Spring | 16 Feb 09 | 03 Mar 09 |
| 6.2 | Summer | 05 May 09 | 20 May 09 |
| 6.3 | Autumn | 13 Jul 09 | 28 Jul 09 |
| 6.4 | Winter | 06 Oct 09 | 21 Oct 09 |

International Abstracts in Operations Research

IAOR is the only source for full bibliographic and abstract information in operations research and management science - from over 180 of the world's leading journals. It provides the definitive synopsis of current OR / MS literature.

The official journal of the International Federation of Operational Research Societies.

Readership: Practitioners, researchers and academics in OR / MS.

Circulation: 600

Web visits/month: N/A

Dimensions

- **Trimmed page size (mm):** 240 x 165
- **Full page ad dimensions (mm):** 210 x 135
- **Bleed ad dimensions (mm):** 246 x 171
- **Half page (H):** 120 x 180
- **Half page (V):** 240 x 85

Price Band: By arrangement

www.iaor-palgrave.com/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 60.1 | January | 03 Nov 08 | 24 Nov 08 |
| 60.2 | March | 09 Dec 08 | 08 Jan 09 |
| 60.3 | April | 19 Feb 09 | 25 Feb 09 |
| 60.4 | June | 01 Apr 09 | 07 Apr 09 |
| 60.5 | July | 20 May 09 | 27 May 09 |
| 60.6 | September | 02 Jul 09 | 08 Jul 09 |
| 60.7 | November | 13 Aug 09 | 20 Aug 09 |
| 60.8 | December | 29 Sep 09 | 06 Oct 09 |

Business & Management

Journal of Digital Asset Management

Focuses specifically on digital asset management issues to help project leaders and their teams learn from the practical experiences of other successful digital asset management leaders. The journal combines provocative thought-leadership pieces, which expand and broaden what can be achieved with digital asset management, with actionable advice and 'lessons learned' from practitioners.

Readership: Business executives involved in developing, deploying and maintaining DAM systems and digital assets.

Circulation: 350

Web visits/month: 3,500

Dimensions

- **Trimmed page size (mm):** 270 x 210
- **Full page ad dimensions (mm):** 240 x 180
- **Bleed ad dimensions (mm):** 276 x 216
- **Half page (H):** 120 x 180
- **Half page (V):** 240 x 85

Price Band: C

www.palgrave-journals.com/dam/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 5.1 | February | 28 Nov 08 | 15 Dec 08 |
| 5.2 | April | 10 Feb 09 | 25 Feb 09 |
| 5.3 | June | 08 Apr 09 | 27 Apr 09 |
| 5.4 | August | 16 Jun 09 | 01 Jul 09 |
| 5.5 | October | 11 Aug 09 | 27 Aug 09 |
| 5.6 | December | 07 Oct 09 | 22 Oct 09 |

Journal of International Business Studies

The distinguishing features of *JIBS* are its broad scope, developmental editorial policies and accessible, thought-provoking content for the wide-ranging international academic and business community.

The journal of the Academy of International Business.

Readership: Academics, researchers and practitioners of all aspects of international business studies and related areas.

Circulation: 4,450

Web visits/month: 34,000

Dimensions

- **Trimmed page size (mm):** 280 x 210
- **Full page ad dimensions (mm):** 250 x 180
- **Bleed ad dimensions (mm):** 286 x 216
- **Half page (H):** 120 x 180
- **Half page (V):** 250 x 85

Price Band: A

www.jibs.net/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 40.1 | January | 03 Nov 08 | 24 Nov 08 |
| 40.2 | Feb/Mar | 09 Dec 08 | 08 Jan 09 |
| 40.3 | April | 23 Jan 09 | 17 Feb 09 |
| 40.4 | May | 04 Mar 09 | 26 Mar 09 |
| 40.5 | Jun/Jul | 15 Apr 09 | 07 May 09 |
| 40.6 | August | 26 May 09 | 16 Jun 09 |
| 40.7 | September | 09 Jul 09 | 30 Jul 09 |
| 40.8 | Oct/Nov | 12 Aug 09 | 04 Sep 09 |
| 40.9 | December | 24 Sep 09 | 19 Oct 09 |

Business & Management

Journal of Revenue and Pricing Management

The leading international journal for organizations looking to maximize revenue by selling the right product to the right customer at the right time, and for the right price. Serves and reflects the tremendous growth in research and practices of revenue management and pricing, which has come about as a result of the growing appreciation of the subject.

Readership: Senior revenue and pricing management professionals in private and public sector organizations and academic observers in universities and business schools.

Circulation: 450

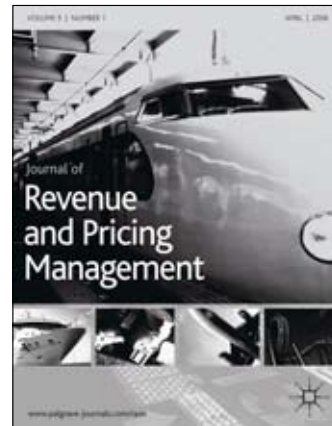
Web visits/month: 4,200

Dimensions

- **Trimmed page size (mm):** 270 x 210
- **Full page ad dimensions (mm):** 240 x 180
- **Bleed ad dimensions (mm):** 276 x 216
- **Half page (H):** 120 x 180
- **Half page (V):** 240 x 85

Price Band: C

www.palgrave-journals.com/rpm/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 8.1 | January | 28 Oct 08 | 12 Nov 08 |
| 8.2 | March | 02 Jan 09 | 19 Jan 09 |
| 8.3 | May | 17 Mar 09 | 01 Apr 09 |
| 8.4 | August | 02 Jun 09 | 17 Jun 09 |
| 8.5 | November | 12 Aug 09 | 28 Aug 09 |

Journal of the Operational Research Society

The world's longest established OR Journal, *JORS* reflects the broad and developing OR field, bringing together key international research and practice in one accessible resource.

An official journal of The OR Society.

Readership: Practitioners, researchers, academics and students of operational research.

Circulation: 2,300

Web visits/month: 27,500

Dimensions

- **Trimmed page size (mm):** 280 x 210
- **Full page ad dimensions (mm):** 250 x 180
- **Bleed ad dimensions (mm):** 286 x 216
- **Half page (H):** 120 x 180
- **Half page (V):** 250 x 85

Price Band: A

www.palgrave-journals.com/jors/



| Dates and Deadlines | | | |
|---------------------|-----------|------------------------------|-------------------------------|
| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
| 60.1 | January | 20 Oct 08 | 04 Nov 08 |
| 60.2 | February | 13 Nov 08 | 28 Nov 08 |
| 60.3 | March | 16 Dec 08 | 09 Jan 09 |
| 60.4 | April | 21 Jan 09 | 09 Feb 09 |
| Anniversary Issue | April | 21 Jan 09 | 09 Feb 09 |
| 60.5 | May | 18 Feb 09 | 05 Mar 09 |
| 60.6 | June | 18 Mar 09 | 02 Apr 09 |
| 60.7 | July | 16 Apr 09 | 04 May 09 |
| 60.8 | August | 22 May 09 | 09 Jun 09 |
| 60.9 | September | 19 Jun 09 | 06 Jul 09 |
| 60.10 | October | 16 Jul 09 | 31 Jul 09 |
| 60.11 | November | 18 Aug 09 | 03 Sep 09 |
| 60.12 | December | 16 Sep 09 | 05 Oct 09 |

Business & Management

Knowledge Management Research and Practice

KMRP provides an outlet for high-quality, peer-reviewed articles on all aspects of managing knowledge, organizational learning, intellectual capital and knowledge economics.

An official journal of The OR Society.

Readership: Researchers, academics and practitioners of knowledge management.

Circulation: 1,050

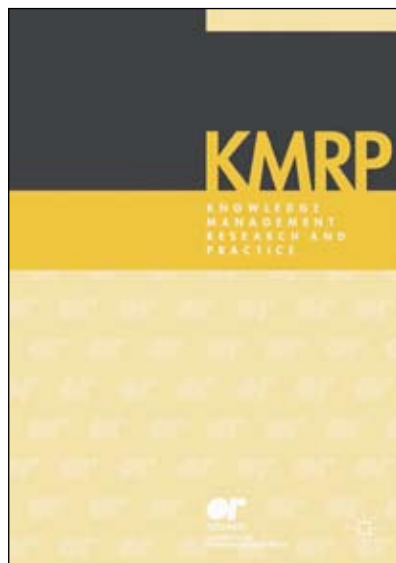
Web visits/month: 10,500

Dimensions

- **Trimmed page size (mm):** 280 x 210
- **Full page ad dimensions (mm):** 250 x 180
- **Bleed ad dimensions (mm):** 286 x 216
- **Half page (H):** 120 x 180
- **Half page (V):** 250 x 85

Price Band: B

www.palgrave-journals.com/kmrp/



Organization Management Journal

One of the leading online-only management and organization studies peer-reviewed research journals. It is designed as a forum for broad philosophical, social, and practical thought about management and organizing, publishing articles that advance knowledge in the areas of management and organizational theory, research, education, and practice.

A journal of the Eastern Academy of Management.

Readership: Academics and researchers in organization and management.

Circulation: Online Only

Web visits/month: 1,200

Price Band: C

www.palgrave-journals.com/omj/

Advertising can be booked at any time.

OMJ publishes four times a year: April, July, September and December.

Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 7.1 | March | 23 Dec 08 | 16 Jan 09 |
| 7.2 | June | 31 Mar 09 | 17 Apr 09 |
| 7.3 | September | 02 Jul 09 | 17 Jul 09 |
| 7.4 | December | 29 Sep 09 | 15 Oct 09 |

Business & Management

OR Insight (New)

OR Insight is an interesting and stimulating publication which aims to inform managers and management scientists about the scope and potential of operational research (OR) interventions.

An official journal of The OR Society.

Readership: Management science practitioners; managers wishing to learn more about OR.

Circulation: New in 2009

Web visits/month: New in 2009

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: C

www.palgrave-journals.com/ori/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 22.1 | April | 21 Jan 09 | 16 Feb 09 |
| 22.2 | July | 16 Apr 09 | 11 May 09 |
| 22.3 | September | 01 Jul 09 | 23 Jul 09 |
| 22.4 | December | 11 Sep 09 | 08 Oct 09 |

Risk Management: An International Journal

Aims to generate ideas and promote good practice for those involved in the business of managing risk.

Readership: Heads of security, retail managers, bank/building society managers, risk managers, risk assessors, crime prevention officers, loss adjusters, auditors, police forces, local and national government, academics, health and safety managers, crime analysts, insurance companies, airport managers, fire and rescue services, high contingency risk industries, oil, gas and chemical companies.

Circulation: 350

Web visits/month: 4,300

Dimensions

- **Trimmed page size (mm):** 245 x 156
- **Full page ad dimensions (mm):** 215 x 140
- **Bleed ad dimensions (mm):** 215 x 176
- **Half page (H):** 110 x 140
- **Half page (V):** 215 x 65

Price Band: B

www.palgrave-journals.com/rm/



Dates and Deadlines

| Issue | Publishes | Deadline to book advertising | Deadline for advertising copy |
|-------|-----------|------------------------------|-------------------------------|
| 11.1 | February | 19 Nov 08 | 04 Dec 08 |
| 11.2 | April | 29 Jan 09 | 13 Feb 09 |
| 11.3 | July | 29 Apr 09 | 15 May 09 |
| 11.4 | October | 24 Jul 09 | 11 Aug 09 |

Price Bands

| JOURNAL TITLE | PRICE BAND |
|---|------------|
| Acta Politica | B |
| American Journal of Psychoanalysis | B |
| Asian Business & Management | C |
| British Politics | C |
| Business Economics NEW | B |
| Comparative Economic Studies | B |
| Comparative European Politics | C |
| Contemporary Political Theory | C |
| Corporate Reputation Review | B |
| Crime Prevention & Community Safety | C |
| Development | A |
| Eastern Economic Journal | B |
| The European Journal of Development Research NEW | B |
| European Journal of Information Systems | A |
| European Management Review | A |
| European Political Science | A |
| Feminist Review | A |
| French Politics | C |
| The Geneva Papers on Risk and Insurance - Issues and Practice | B |
| The Geneva Risk and Insurance Review | B |
| Higher Education Policy | B |
| IMF Staff Papers | A |
| Information Visualization | C |
| International Abstracts in Operations Research | A |
| International Journal of Disclosure and Governance | C |
| International Journal of Educational Advancement | C |
| International Politics | B |
| Journal of Asset Management | B |
| Journal of Banking Regulation | B |
| Journal of Brand Management | A |
| Journal of Building Appraisal | C |

| JOURNAL TITLE | PRICE BAND |
|--|------------|
| Journal of Commercial Biotechnology | C |
| Journal of Database Marketing & Customer Strategy Management | C |
| Journal of Derivatives & Hedge Funds | B |
| Journal of Digital Asset Management | C |
| Journal of Direct, Data and Digital Marketing Practice | A |
| Journal of Financial Services Marketing | C |
| Journal of Generic Medicines | B |
| Journal of Information Technology | A |
| Journal of International Business Studies | A |
| Journal of International Relations and Development | C |
| Journal of Medical Marketing | C |
| Journal of the Operational Research Society | A |
| Journal of Public Health Policy | B |
| Journal of Retail & Leisure Property | C |
| Journal of Revenue and Pricing Management | C |
| Journal of Simulation | B |
| Journal of Targeting, Measurement and Analysis for Marketing | B |
| Knowledge Management Research and Practice | B |
| Latino Studies | B |
| Maritime Economics & Logistics | C |
| Organization Management Journal (Online only) | C |
| OR Insight NEW | C |
| Pensions | B |
| Place Branding and Public Diplomacy | C |
| Polity | B |
| Psychoanalysis, Culture & Society | C |
| Risk Management | B |
| Security Journal | B |
| Social Theory & Health | C |
| Subjectivity | C |
| Tourism and Hospitality Research | C |
| URBAN DESIGN <i>International</i> | C |

Rates

| | | Price Band | | |
|---------------------|------------------|----------------|-------|-------|
| | | A | B | C |
| Mono | Full Page | £700 | £500 | £400 |
| | Half Page* | £450 | £350 | £250 |
| Four Colour | Full Page | £1400 | £1000 | £800 |
| | Half Page* | £900 | £700 | £550 |
| Two Colour | Full Page | £800 | £650 | £550 |
| Double Page Spread | Colour | £2200 | £1750 | £1500 |
| | Mono | £1100 | £850 | £750 |
| Online** | Large Banner | £700 | £500 | £400 |
| | Large Skyscraper | £600 | £450 | £350 |
| | Small | £250 | £200 | £150 |
| Inserts*** | | £700 | £500 | £400 |
| Guaranteed Position | | +10% | | |
| Special Position | | By Arrangement | | |
| Agency Discount | | -10% | | |
| Publisher Discount | | -20% | | |
| Series Discount | | By Arrangement | | |

* Not available for all journals

** Rates per one month online. Discounts available for longer bookings.

*** To place inserts in all copies of a journal. Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request. All inserts to be folded to A5 size.

Mechanical Data

Copy Dates

Approximately six weeks before publication. See individual titles for dates.

Conditions

Cancellation of four-colour bookings cannot be accepted within seven weeks of insertion dates.

Late delivery of material may incur forfeiture of space booked at full cost.

No extra charges for bleed.

Print

Please supply press-optimised PDF or EPS files with a minimum resolution of 300 dpi.

Mono ads should be supplied in greyscale, 4-colour ads should be supplied in CMYK separated format.

If possible, please supply pantone numbers for colour ads. See individual journals for trim and advert sizes.

Half-page dimensions are supplied where available.

Online

Online advertisements are present on **ALL** pages associated with the journal.

Advertising rates are for a time period of one month.

Discounts are available for longer bookings.

Please supply static JPEGs, optimised to be as small as possible.

Banner (horizontal): 728 pixels wide by 90 pixels high.

These may be animated. Animated ads should be submitted in GIF format.

Skyscraper (vertical): 160 pixels wide by 555 pixels high.

Small: 160 pixels wide by 140 pixels high.

Inserts

Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request.

All inserts to be folded to A5 size.

Copy

Please send copy to:

Advertising Department, Palgrave Macmillan Journals
Houndmills, Basingstoke, Hampshire
RG21 6XS, United Kingdom

Tel: +44 (0)1256 302971

Fax: +44 (0)1256 353774

Email: advertising@palgrave.com
