

Press Release

For immediate release

16th November 2007

Palgrave Macmillan and the International Association for the Study of Insurance Economics "The Geneva Association" announce collaboration to publish *The Geneva Risk and Insurance Review*.

Palgrave Macmillan, the academic and professional publishing division of Macmillan Publishers Ltd, and the International Association for the Study of Insurance Economics "The Geneva Association" announced today that Palgrave Macmillan will publish *The Geneva Risk and Insurance Review*, on behalf of The Geneva Association. *The Geneva Risk and Insurance Review*, a leading economics journal focussed on risk and insurance, strives to publish high quality papers that advance understanding of individual and firm behaviour under uncertainty.

Mariam Hasan, Journals Publisher at Palgrave Macmillan, said:

*"It is with great pleasure that we add to our existing partnership with the Geneva Association for the publication of The Geneva Papers on Risk and Insurance – Issues and Practice (the GPP) the publication of the Association's research title **The Geneva Risk and Insurance Review**. We believe that the quality of The Geneva Risk and Insurance Review and its editorial processes, allied to our global journals publishing infrastructure and innovative sales models, will enable the GRIR to fully exploit its role as a prestigious global publication in economics."*

The first volume to be published by Palgrave Macmillan will be Volume 33, beginning in June 2008. The Geneva Association and Palgrave Macmillan are working carefully to ensure a smooth transition. The editorial operation of the *GRIR* will continue unchanged including the use of the online manuscript submission and peer review system Editorial Manager from Aries Systems.

Palgrave Macmillan's extensive experience of journals publishing will bring immediate benefits to the *GRIR* such as strong differentiation in the marketplace and robust online engagement by its readers, authors and librarians.

Keith Crocker and Pierre Picard, co-editors of *The Geneva Risk and Insurance Review*, said: *"All members of the GRIR editorial team look forward to a successful relationship with Palgrave Macmillan, which we are confident, will enhance the GRIR in many ways, including further profile in the economics and insurance research communities as well as enhanced institutional distribution."*

Patrick Liedtke, Secretary General and Managing Director of The Geneva Association, said: *"The decision to further partner with Palgrave Macmillan underlines our confidence in their ability to develop highly regarded international journals. Since switching to Palgrave Macmillan, the Geneva Papers (the GPP) have experienced strong growth in sales and returns as a result of Palgrave Macmillan's exceptional publishing service, global infrastructure and teams as well as their innovative online vision. We are*

delighted for our other title the GRIR to have access to that quality of publishing services to ensure its long term success."

Publication details:

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About Palgrave Macmillan

Palgrave Macmillan is a global academic publisher, serving learning and scholarship in higher education and the professional world. It publishes textbooks, journals, monographs, professional and reference works in print and online. Its programme focuses on the Humanities, the Social Sciences and Business. As part of the Macmillan Group, it represents an unbroken tradition of 160 years of independent academic publishing. Macmillan is owned by The Holtzbrinck Group, which is one of the few

international publishing houses to remain in family ownership. Companies in the Holtzbrinck Group retain the advantages of private ownership – stability, continuity and the ability to take the long-term view of investment and growth – while benefiting from the strengths of a global company trading in a range of media.

About the International Association for the Study of Insurance Economics “The Geneva Association”

The Geneva Association is a unique world organisation formed by a maximum of 80 chief executive officers from the most important insurance companies in the world (Europe, North and South America, Asia, Africa and Australia). The main goal of the Association is to research the growing importance of worldwide insurance activities in all sectors of the economy. It tries to identify fundamental trends and strategic issues where insurance plays a substantial role or which influence the insurance sector. In parallel, it develops and encourages various initiatives concerning the evolution – in economic and cultural terms – of risk management and the notion of uncertainty in the modern economy.